

**Pragmatic variation across varieties of Spanish:  
Forms of address, stylistic variation, and languages in contact**

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Forms of address have received significant attention from a sociolinguistic perspective in numerous languages, including several varieties of Spanish in Spain and Latin America; these forms are often analyzed using different theoretical and methodological approaches. The vast majority of research in this field analyzes forms of address from a linguistic variationist perspective. In this plenary address, I focus on stylistic variation, in particular, taking a close look at the complexity of forms of address (e.g. *tú*, *vos*, *usted*; title terms, terms of intimacy and formality, vocatives) from a pragmatic and discourse perspective across varieties of Spanish, including not only their form but also their pragmatic and discourse function in social interaction. Adopting a variational pragmatics framework, I will examine the pragmatic meaning expressed by forms of address in situations of languages in contact, including an analysis of regional and gender variation in situated contexts. I will showcase intra-lingual pragmatic variation using natural data from face-to-face service encounters from varieties in Mexico that are in contact with indigenous languages. Finally, this talk will address theoretical and methodological issues for the analysis of pragmatic variation in intra- and intercultural contexts, as well as highlight current topics in pragmatic variation in varieties of U.S. Spanish.